

## AGRICULTURAL COURSE ADDED TO SCHOOL NEXT YEAR

A NEW DEPARTMENT FOR THE  
HELP OF LOCAL FARM PRO-  
BLEMS PLANNED

Eight grade graduates of the rural communities will be particularly interested in learning the fact that a course in agriculture will be added to the local schools next year.

With the introduction of an agricultural course the local schools will contain a department not given in any other school in Ionia county. The course will be outlined along the plan adopted by the Michigan Agricultural College and will be in charge of Geo. W. Pellett, a graduate of M. A. C. While the instruction desired cannot be given in all the four years of high school work the coming year, yet the work will be vigorously pushed in the ninth and tenth grades. An opportunity will be given students in the twelfth grade to do some advanced work in agriculture.

The work will be wholly adapted to the community in every way. It will include inspection trips for the study of soils, drainage, pests and efficiency methods. Students desiring to enter the local schools the coming year, with the intention of taking up the agriculture work, should secure application blanks for payment of tuition, from County School Commissioner H. H. Lowrey or local Secretary Fred L. Warner, and present them to Mr. Warner before the annual school meeting in July. Mr. Pellett will have ready to answer the questions of all farmers wanting in formation at any time during the school year.

The introduction of a course in agriculture is only one of the many changes and additions to be made in the courses offered the coming year, all for the betterment of the local schools.

## DEATH TAKES

MRS. JOSEPH TUPPER

Minnie B. Tupper, wife of Joseph Tupper, died Monday at her home on Root street, aged 36 years. She had been in failing health for some time.

Mrs. Tupper was born in Montcalm county, near Lakeview. Her maiden name was Minnie Sanborn. She was the daughter of Mr. and Mrs. Elam Sanborn. About sixteen years ago she was married to Mr. Tupper and three daughters were born to them, Helen, aged 14; Dorothy, aged 10, and Fay, aged 8.

The funeral service was held at the home Wednesday afternoon, conducted by Rev. W. A. Biss, pastor of the Baptist church. Fred Cornell and Mrs. E. E. Hudson sang. Her remains were laid to rest in River Ridge cemetery. Besides her husband and daughters, she leaves her mother, Mrs. Josephine Sanborn, three brothers, James, Forrest and Herbert Sanborn and five sisters, Mrs. M. Polhemus, Greenville; Mrs. Glenn Rossman, Flint; Miss Madia Sanborn, Lakeview; Mrs. E. R. Rimes, Belding, and Miss Mina Sanborn, Pontiac.

Mr. and Mrs. Fred Locke spent Sunday in Carson City.

## BOULEVARD POLES OF VERY LATEST STYLE

The exact type of boulevard poles to be used along the local business streets was decided at the council meeting of last Thursday evening. The style chosen is very similar to the one now standing on the northwest corner of the intersection of Bridge and Main streets. The poles will be ten feet and six inches high and will have globe like the sample, which is one of the very latest styles. The poles will have a better finish even than the sample, because time is being allowed to do the work before delivery. It is expected that they will arrive within three or four weeks, and will be placed in position immediately.

## METHODISTS ARE HAVING CAMPAIGN ON CHURCH DEBT

REV. W. H. PHELPS OF LANSING  
IS HERE ASSISTING IN THE  
CAMPAIGN

Rev. W. H. Phelps of Lansing, district superintendent of Lansing district for the Methodist church, has been in the city this week working in the interest of the debt on the Central M. E. church here. Sunday morning he preached a special sermon, or rather lectured on the local debt. He handled the subject in a unique way that pleased and interested the audience.

The plan being worked out is to have the whole debt of the church paid within the next twenty-four months. The debt has been divided into shares of twenty-five dollars each. Persons solicited are asked to take one share or as many as they feel able to handle. Payment can be made as a whole or in payments once each month as desired. The work is progressing nicely, upward of four thousand of the total five thousand being pledged this Wednesday morning. Every effort will be made to get the whole amount pledged by Saturday night. A special meeting of unusual importance will be held Sunday.

## PRODUCE MARKET IS GAINING IN BUSINESS

Hess and Kunen, who recently opened a produce market in the Mooney building at the corner of Main and Broad streets a couple of weeks ago, are having a liberal patronage. Besides taking the surplus stocks from the local grocers they are buying considerable from the farmers in the surrounding country. In the market report of the Banner you will find special prices on produce, quoted by them. Messrs. Hess and Kunen expect to build up a good market on produce in this city. They will also buy in the nearby towns surrounding here.

**Good Catch of Bass**  
Ex-Mayor Fred Underwood, City Clerk F. E. Conant and City Hall Custodian E. E. Cook went out to Tallman lake Saturday evening and cast for bass. The fishing was good and they stayed late bringing in 18 fish, one of which weighed 5½ pounds. Mr. Cook was in a party the day before which brought in a string of 28.

## KNAPP ROOFING PAINT FACTORY HAS A GOOD TRADE

NEW PLANT ALMOST COMPLETE.—CAPACITY OF FIFTY  
BARRELS A DAY

E. J. Knapp & Company, roofing paint manufacturers, has been enjoying a good business this spring. In fact the spring sales have increased more than the usual annual increase, for similar periods.

The E. J. Knapp & Company plant is one of the enterprising businesses of the city. Fifty barrels of roofing paint can be turned out each day, and the mixers have been kept busy most of the time this spring. The paint is mixed by machinery in all its operations. A power plant is conveniently located to the manufacturing department, and this also provides ample steam for steaming and cleaning barrels and other receptacles. After the paint is mixed and ready for the containers, it is pumped into an overhead tank. From here it is drawn off into barrels, kits, pails and cans.

After the containers are filled they are taken to the ware room, where the barrels and kits receive a thorough cleaning and afterwards a coat of paint. They are then stenciled with the company's trade mark the quantity and any other information necessary for proper identification.

Adjoining rooms are used for storing the smaller stocks and a portion of the materials used in manufacture of the paints and cements. On the second floor is a large workroom, known as the carpenter shop. Here the shipping boxes are assembled, and the labels placed on the cans and pails. Here also any work for the improvement of the shop is laid out and executed.

A hoist and crane has heretofore been used to elevate the filled barrels to the drays and also to unload them. But an engine is soon to be placed which will do the work much easier. At the time a tramway will be built to the sidetrack on the east of the plant, so that loading and unloading will be done direct.

A commodious office has been equipped, and has all the furniture and equipment necessary for handling this branch of the business with dispatch. The exterior surrounding of the whole plant have been improved.

In the near future a large storage building for the empty barrels is to be built on the west side of the factory building and this will complete for a time at least, the building operations there.

The plant of E. J. Knapp & Company is one of the substantial industries of this city, and the business of the plant is coming to be a moving force in our industrial life.

## CONFIRMATION TO TAKE PLACE AT THE CHURCH FRIDAY

CLASS WILL INCLUDE LARGE  
NUMBER FROM HERE:  
ALSO MIRIAM

St. Joseph's church was the scene of a very impressive ceremony Sunday morning when eleven children, four girls and seven boys, received their First Holy Communion. The members of the class entered the church, which was beautifully decorated for the occasion, in a body, followed by Fr. Zindler and the acolytes. High mass was sung by the choir. The sermon addressed directly to the children, was most appropriate to the occasion. During the service the children recited in unison the customary prayers. In the evening they were coming in the sacrament and also renewed their baptismal vows.

Rt. Rev. Edward D. Kelley, bishop of Detroit, will administer the sacrament of confirmation at St. Joseph's church Friday morning. The confirmation class will include this first Holy Communion class, several other members of the parish here as well as a number from St. Mary's church at Miriam. High mass will be sung at 8:30 o'clock by a visiting priest and confirmation will follow immediately.

Miss Iva Rinnell of Wyandotte is spending a couple of weeks at the home of her parents, Mr. and Mrs. Nick Rinnell.

## HELD ANNUAL MEETING AND ELECTED OFFICERS

The members of Holy Trinity Mission held their annual meeting on Thursday evening last for the election of officers for the ensuing year. The Rev. Robert S. Nash, rector, presided. J. T. Noble was re-elected warden; Mrs. M. L. Willoughby was elected treasurer; and Carl Abbott acting secretary.

It was decided to commence a Young Peoples' Social club and have the ground at the south end of the church house fixed up as a tennis court for the same.

The ladies of the St. Mary's Guild served coffee and cake to all present and a very social and enjoyable evening was passed.

Services will be held at the Holy Trinity Mission on Sunday, next at 4:30 p. m.

## ORLEANS SCHOOL HELD ITS COMMENCEMENT

The annual commencement exercises of the Orleans High school were held in the Macabee and Gleaner hall last Thursday evening. Three students: Hazel Warner, Mildred Clements and Paul Z. Warden, were graduated in the presence of a large audience. The commencement address was given by Fred L. Warner of this city. The diplomas were awarded by Prin. J. C. Linebaugh of the Orleans school.

Orleans is maintaining a school that is in every way a credit to the community. The character of instruction is the best and the students take a lively interest in the work.

## NINETY YEARS YOUNG MRS. E. R. WETER CELEBRATES BIRTHDAY

LIVED HERE CONTINUOUSLY  
FOR SEVENTY-ONE YEARS:  
WAS HONORED PIONEER

The home of Mrs. Emeline R. Weter and her son-in-law, Chas. Wise and Miss Edna Wise, on the corner of Washington and Hanover streets, was full of good cheer, merry greetings and happy memories Monday. The occasion was the celebration of Mrs. Weter's ninetieth birthday, an event which falls to the lot of but very few people.

Grandma Weter, however, is one of the favored few whose life has been spared and whose health and faculties are well preserved in the journey of life.

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## VENETIAN NIGHT WAS BIG HOLIDAY FEATURE FRIDAY

IMPENDING RAIN ONLY OB-  
STACLE THAT MARRED EN-  
TIRE SUCCESS OF EVENT

This city's second big Venetian night celebration is now history, and but for the impending rains of last Friday night would have brought a record-breaking crowd to our fair city. Regardless of the latter fact about twenty automobile loads of people from Ionia, an equal number from Greenville and several from Saranac besides the other nearby towns, came to help swell the crowd to an approximate total of five thousand. Everyone was enthusiastic in praising the work of the decorators and the program committee, and also the attractive work of the people in the water pageant.

Hundreds of Japanese lanterns were hung through the park, following the course of the boulevard and also shedding mellowed light through the broad expanse between the drives. The pavilion was embellished with innumerable lanterns and a series of colored lights showered the middle with radiance. The tiled pavilion at the river's edge was decorated with many lanterns, parasols and fans, and here the band was stationed to furnish music for the crowd. Across the river a line of colored lights stretched along the bank and mirrored their beauty in the clear depths. A searchlight, located on the top of factory "B" and operated by Robert Olds, was constantly played along the water's surface and all through the park. With due respects to all other decorations, nothing shown during the evening was prettier or thrilled more than the large flag hung on the East Main street bridge and the reflection it cast in the water when illuminated by the searchlight.

Jessie and Helen Presley won the first prize of ten dollars for the best decorated boat. They had the whole craft encircled with blossoms and branches of trees. On the front were four large butterflies. The second prize, five dollars, was awarded to Mrs. A. B. Hull, who had a boat made to represent a large swan. From its beak two ribbon lines extended back to the occupant's seat. The third prize, was given to Wallie Hein, who decorated his canoe to represent preparedness. On the main deck was mounted a cannon, an aeroplane, an eagle and other things meant to lend color to the same idea.

The Maypole, in charge of Miss Ula Grace, was wound on the lawn, adjacent to the red silk mill and east of the river bridge. During the event the band played and colored lights were thrown on the dancers. Following the dance a large float was towed up the river carrying the fairies and queen of the night. It was anchored across the river from the park landing and from this point was shown numerous tableaux such as Pocahontas, Preparedness, Mutt & Jeff, Nydia, and Flora. The lights for illuminating the tableaux were thrown from the south bank of the river with a searchlight, and also by an ingenious arrangement and distribution of lights, made possible by the use of a large storage battery on the float. The tableaux were under the immediate direction of Mrs. M. A. Reed, assisted by Mrs. Iva Hull, Miss Florence Wadsworth and Miss Jessie Leonard.

On the park shore moving pictures were shown by the Empress theatre management, and these could be seen from all parts of the grounds. The concessions booths, operated by all the churches of the city, did not enjoy as liberal patronage as would have come to them had the weather been more favorable. The receipts, \$45.25 went to the city hospital.

The electricians who were largely responsible for the entire success of the evening deserve much credit, and the board of commerce takes pleasure in publicly making acknowledgment of their appreciation and thanks the services of Robert Olds, John Sager, John Andrews, Edgar Stanton, Arthur Wadsworth, Frederick Kahn, Robert Joens and to the other mechanics who aided in this work, namely, Arthur James, Chas. Coon and Frank Simons. An enormous amount of material and labor was required to produce the effective spectacle. To work out and complete the electrical display in the park, over 12,000 feet of wire were used; 700 Tungen lamps and 500 Japanese lanterns were hung all within the limits of the park. In addition to this, much wiring and lights on the opposite bank of the river.

The welcome sign which hung at the entrance to the park made all who saw it glad they had come. It was worked out and made by John Andrews.

With the present year's experience to guide in making arrangements the Venetian night feature may be expected to become a big annual treat for this city.

## CHEVROLET WILL BE SOLD BY F. THOMPSON

Fred Thompson of Otisco township has taken the agency for the Chevrolet automobile in that township and this city. He has a machine on hand and is ready to demonstrate its merits to anyone interested in a car. While Mr. Thompson will sell any of the models made by the Chevrolet company he will specialize on the Model "Four-Ninety." Mr. Thompson believes this is the ideal car for the farmers of his township and that it is also good enough for the best city dweller. In the Auto Section of the Banner this week you will find Mr. Thompson's announcement, telling more about the Chevrolet. Be sure to read it.

Mrs. Lawrence Goodell and baby of Mason City, Iowa, are guests at the home of her parents, Mr. and Mrs. Jay Cooley.

## KNIGHTS OF PYTHIAS VISIT IONIA BROTHERS

There were about fifty members of the local Lodge Knights of Pythias who went to Ionia Tuesday night to help Lucullus Lodge celebrate the admitting to membership of their one hundredth member. The cornet band headed the procession and made lively music for their hosts on arriving in that city.

There were more than 150 in attendance, the Belding, Greenville and Lake Odessa lodges being guests. Grand Chancellor Crane was present and made a fine address. Allan Kimbberly of this city took the second degree. The boys were royally entertained.

## BUGLE CALL FOR WAR SOUNDED IN BELDING ON TUESDAY NIGHT

WANT RECRUITS TO FILL COM-  
PANY E OF MICHIGAN  
NATIONAL GUARD

The bugle note of war sounded in Belding for the first time, clear and shrill, Tuesday night, calling for the enlistment of men in the Michigan national guard. A detachment of five members from Co. E of Ionia arrived here in an automobile Tuesday night at half past eight giving the bugle call as they passed through the streets.

In the party were Corporal H. G. Bunnell, Duty Sergeant Melvin Alsbaugh, Musician C. J. Bunnell, and Privates F. R. Patrick and D. W. Stewart. A large crowd was attracted to the car on Main street and Mr. Bunnell spoke from it, calling for recruits to fill the membership of the company to its full war strength. He hoped to be able to get twenty-five at least from this city to enlist and urged all men from 18 to 35 years of age who desired to get into the service to report at once to Capt. Ray Hogarth in Ionia and enroll.

Grauling he said will be the place of encampment for preparatory drill and the company will go there soon. It is expected a call will soon be made to proceed to the Mexican border, where actual service will undoubtedly be experienced. There have been a number of members of the national guard in the city who have been notified to report at once to their companies, among them being Clyde Stout, Frank Clark, E. Jacoby, Roy Winchell and Frank Evans.

**Drinking Fountain**  
A new drinking fountain for horses is being installed on North Pleasant street to replace the old wooden trough which has served the city as a watering place for the horses the past several years. The new fountain is one solid piece of iron and is provided with a bubble that will permit a constant passage of fresh water through it.

## IONIA COUNTY BAR HELD BIG BANQUET FOR HONOR GUESTS

MEMBERS OF SUPREME COURT  
PRESENT AND FINE PRO-  
GRAM HAD

A banquet and association meeting of more than usual importance was held in the Presbyterian church at Ionia last Friday evening. The banquet was held in honor of Hon. Allen B. Morse, ex-justice of the supreme court, Hon. Albert K. Roof, ex-senator, Hon. Charles L. Wilson, ex-probate judge and Hon. Alexander W. Dodge, all of whom have been highly respected members of the Ionia county bar. Besides these special invited guests were the members of the supreme court, Hon. C. W. Sessions, judge of the United States District court, the members of the Montcalm county bar, their ladies and others. Mr. and Mrs. Fred L. Warner of this city attended the meeting.

On the program of the evening appeared Hon. Frank D. M. Davis, Alex W. Dodge, Charles L. Rarden, A. A. Ellis, Hal H. Smith, Dwight Harwood, Joseph B. Moore, Edward Cahill, Judge Stone, Judge Sessions and J. Clyde Watt. In all one hundred lawyers and their friends attended.

## BAND CONCERT WILL BE GIVEN HERE JUNE 28

The Belding Band will give its first concert of the season in the band stand just east of the Banner office on East Main street next Wednesday evening, June 28, beginning at 7:45 p. m. It is the expectation to have numerous concert goers through the summer, depending to some extent on the interest manifest in the band's work. Everyone is invited and especially the farmers to attend the opening concert and enjoy the evening. It will last one hour, leaving plenty of time for those desiring to do necessary shopping and attend to other duties.

Following is the program as it will be given next Friday evening:  
March—National Emblem.....Bagley  
Humoresque.....Dvorak  
Along the Rocky Road to Dublin.....  
.....Popular Song  
Grand Selection.....Old War Songs  
March Pomposity.....Vandercreek  
Molly Dear, It's You I'm After.....  
.....Popular Song  
Old Soldiers on Parade.....March  
Somique.....Daly  
Flowers of the Wildwood.....Skaggs  
Just Try to Picture Me Down Home in Tennessee.....Popular Song  
America

## TWO MEN DISCOVERED IN BOX CAR ONE DEAD OTHER IN STUPOR

HAD BOARDED TRAINS IN SAGINAW.—DRINKING ALCOHOL  
CAUSED DEATH

When the afternoon freight train from Saginaw pulled into the city Saturday about 1:30 o'clock and stopped to take on freight, two men were discovered in one of the empty box cars, both of whom it was thought by the brakeman, who looked into the car were dead.

Deputy Sheriff Chas. Murray was at once notified and city health officer, Dr. Orr, and E. B. Lapham, justice of the peace, were also called. Both men were found lying on the floor in opposite ends of the car, one of them was dead, but upon close investigation by the doctor, she found from the heart and pulse beat that there was life in the other man and pronounced him in a stupor from the effects of intoxication.

The dead man was removed to the Miller & Harris undertaking rooms and the other man to the jail in the city hall, where in the course of an hour or two he had sufficiently recovered to give a connected account of how and where they got into the car.

He said his name was William Appel and that he resided in Marlbrough in Lake county, about two miles from Baldwin, where he and the dead man, Fred Tesner, who was his stepson, also lived. They had left home Monday to look for work in Toledo and not being able to get a job left there Friday morning to return home by the way of Saginaw, riding the bumpers and in freight cars, having no money to pay their passage on a regular train, and not having had anything to eat for two days.

Saturday morning they boarded the box car, in which they were found, at Saginaw and at a way station two other fellows also climbed in, having with them a gallon jug of alcohol from which the four drank freely. When it was about half full they filled it with water from the ditch alongside the track and before reaching Greenville the men with the jug left the car, after they all had taken another good swig. Appel claims not to have remembered anything after that until taken from the car here.

A coroner's jury was summoned composed of Luther Berry, C. A. Knapp, Chas. Snyder, L. C. Upson, Clyde Kaser and Matt Lafler, who, after investigation, returned a verdict: "That he came to his death in a box car from drinking alcohol administered by his own hand." Tesner's relatives were unable to bear the expense of his burial at home and it was decided by the superintendent of the poor of Lake county to have the remains buried here at the expense of their county.

Sunday afternoon the aged mother and son, John Tesner, together with Paul Vaught and C. W. Libbey of Baldwin, came in an automobile and the husband returned with them. When the mother saw her son she was overcome with grief.

The box car had been used for carrying lime and cement and the clothing of the two men were badly smeared with the powder.

## C. E. SOCIETY WILL MEET HERE

The Ionia County Christian Endeavor Association meets with the Endeavor Society of the Church of Christ in their church on Saturdays evening and Sunday next, the Endeavor Society of the Congregational church uniting with them.

Laverne Spafford, state superintendent, will assist in the service. The services at the church will be at 7:30 o'clock Saturday evening; 3:00 o'clock Sunday afternoon and 7:30 o'clock on Sunday evening.

## TO GET INCREASED MILEAGE

R. M. Cheney of Ionia has an advertisement in the Auto Section of the Banner this week that will interest all automobile owners. He tells how to get extra mileage out of your old automobile tires. It will take only two minutes to read his ad. You had better take the time right now.

## AUTOMOBILE AND MOTORCYCLE MET AT PARK ENTRANCE

BOTH MACHINES BADLY DAMAGED BUT OCCUPANTS OF  
VEHICLES UNINJURED

A serious accident in which all participants escaped without injury occurred at the entrance of the city park last Sunday afternoon about five o'clock when an automobile driven by A. L. Sherwood on Orleans was run into by a motorcycle carrying a side car and driven by a youth of Ionia.

Sherwood was leaving the park at a moderate rate of speed, and upon arriving at the entrance noticed an automobile approaching from the west. Behind it was the motorcycle. The automobile although on the wrong side of the street was turned into Ashfield street and avoided an accident. The motorcycle driver continued at a high rate of speed and was gazing at something to the north of the river. Being unable to catch the attention of the driver, Sherwood turned his machine across the street in an effort to avoid an accident. The cycle struck the automobile just as the power was turned off. The force threw the occupant of the side car over the radiator of the automobile and he escaped without injury. Both the automobile and the motorcycle was badly smashed up.

## These Are The Days When the Man Who Forgot is Forgotten

By J. R. HAMILTON

Former Advertising Manager of Wanamaker's, Philadelphia

Even the man who forgot to set the semaphore and killed a hundred people is seldom remembered by name. He simply passes out of the lives and the activities of men.

It behooves us all to remember. And memory? Memory is the shortest-lived of all the faculties.

In some scientific tests made a few years ago it was found that memory reaches its clearest vision about twenty minutes after any occurrence. From then on the picture dims. And what we hold so vividly in our minds years after an occurrence is not the memory but the imagination of it.

Now hundreds of people are trying to impress some big idea upon our fleeting memories every day. They are trying to tell us about their store, or their merchandise, or their advantages of some kind or other. They are trying to impress upon us the advantages of their time-savers or their money-savers. They are trying to tell us of some luxury we ought to have. They are trying to give us a mental picture of some necessity.

They are spending a great deal of money in doing this. And it seems only fair when they go to all this effort for our benefit that we should at least give them some small part of our active attention.

The reason these people advertise again and again and again is because we will not compel our eyes to see what they have to say nor our minds to remember it. And so they are obliged to compel our memories for us. And so they do it in spite of us, because they have also learned that constant repetition is the greatest method of training the memory and instilling an important fact into our minds.

But the point is that advertising is far more important even for us who buy than for those who sell. For advertising has come to signify an act and an emblem of good faith throughout all the channels of trade.

And so those of us who have not learned to read the advertising and to remember its message are constantly being tricked in price and fooled in quality.

We are the ones who lose out in the fight. We are the man at the semaphore. We who forget are forgotten.

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